

Avalynn Kim

Motion Designer

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avalynn.art

EXPERIENCE

Sphere Studios

January 2026 - Present

Motion Designer — Concept & Art Direction

Concept development, design, animation, and art direction for large-scale advertising and live entertainment experiences across Sphere's media platforms. Responsibilities include:

- Develop creative concepts, visual directions, style frames, and client presentations.
- Art direct advertising projects from initial pitch through production.
- Design and animate content for the Exosphere and Media Plane.
- Create Media Plane animation for live concert experiences, including No Doubt.
- Collaborate with creative directors, producers, and cross-functional teams to deliver immersive, brand-driven work.

Devastudios

May 2023 - January 2026

Motion Designer

Concept, design, and animation for film, television, and commercial projects. Clients including Netflix, Warner Bros., and Wired. Projects include:

- **Squid Game** Netflix opening ident logo
- **Bridgerton** S3 Netflix opening ident logo
- **Barbie** Out of Home Digital Billboard
- **Cyberpunk** Netflix teaser GFX
- **Wired** Brand logo GFX

Insand (Inspiration And)

May 2020 - May 2023

Freelance Motion Designer

Concept, design, and animation for medical, television, and advertisement projects. Clients including Pfizer, Merck, Stanley, and DeWalt.

CertiK

Jan 2023 - April 2023

Freelance Motion Designer / video editor

Company branding, design, animation, video editing

Squadron

July 2022 - November 2022

Freelance Motion Designer

Concept, design, and animation work for film, television, and commercial projects. Clients including Netflix and Amazon Prime. Projects include:

- **NFL Thursday Night Football** television graphics
- **Christmas with You** Netflix teaser trailer GFX

EDUCATION

Otis College of Art and Design

August 2018 - May 2023

Digital Media (Bachelor of Arts)

Major in Motion Design

AWARDS

Clios Awards: Creative excellence in advertising, design, and communication

Squid Game Netflix Brand logo

2025

Cyberpunk Netflix Teaser GFX

Kardashians S6 Teaser GFX

Wired Brand logo

2024

Barbie Theatrical I Film: Out of Home

2023